

12 December 2017

CITROËN HERITAGE ENTHUSIASTS EAGERLY PARTICIPATE IN A HISTORIC AUCTION!

All lots sold and several world records set



Model of the 2010 Tubik concept car, sold for €36,960



Suit worn by Jacky Ickx in the 1991 Paris-Dakar, sold for €5,824



XM V6 Exclusive phase 2 from 2000, sold for €33,600

At an auction held on Sunday 10 December 2017, **Leclere Motorcars**, the automotive department of the **Leclere** auction house, sold part of the stock of **Conservatoire Citroën**, the heritage site of the **L'Aventure Peugeot Citroën DS association**, for a total **€773,000** (fees included). **Citroën Héritage** sold 90 Automobilia lots and 65 vehicles without a reserve price. The auction was organised to enable enthusiasts to acquire vintage vehicles and prepare the new facilities for the upcoming relocation of the Conservatoire's inventory in the best possible manner.

In a rare occurrence, each one of the 155 lots found a buyer. The auction, organised live via telephone and the internet (www.drouotlive.com), was followed by 1,168 people. Out of the 621 individuals registered to bid, 311 did so, with 63 of them winning their bid, representing 69% of the lots.

The auction was held in the Conservatoire stock room, a unique and magical venue. Several clubs and members from France and overseas, together with a few partners, were invited to the event, which was attended by Xavier Peugeot, Chairman of L'Aventure Peugeot Citroën DS, and Alain Thuret, Chairman of the Amicale Citroën and DS France club federation. All the attendees spoke afterwards of the emotional aspect of the occasion as well as the robust sense of community that exists in the Citroën universe.

Among the records set:

- A 2000 XM V6 exclusive phase 2 from 2000, estimated at €4,000 - €6,000, was sold for €33,600
- A 1990 BX GTI, a plant pre-production model, estimated at €4,000 - €10,000, was sold for €11,200
- A model of the 2010 Tubik concept car, estimated at €20,000 - €30,000, was sold for €36,960

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The results of the auction are a source of true satisfaction for all those involved. It served to prepare for the new facilities in the best possible conditions while involving car enthusiasts, consistent with the values of the association. The results show – if ever further proof were necessary – that Citroën is a brand that stirs passion, a brand of passionate enthusiasts, and that this passion grows with each new day, regardless of generation or population.

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L’AVENTURE PEUGEOT CITROËN DS

The remit of L’Aventure Peugeot Citroën DS, an association under the French law of 1901, is to safeguard, develop, promote and disseminate the heritage of the PSA Group brands in France and around the world.

L’Aventure Peugeot Citroën DS draws on over 200 years of history, three brand entities – L’Aventure Peugeot, Citroën Héritage, DS Héritage – and several heritage sites, the Musée de l’Aventure Peugeot in Sochaux, the Conservatoire Citroën DS in Aulnay, the CAAPY Collection in Poissy, and the Terre Blanche archives centre in Hérimoncourt.

To prepare for growing demand and respond to the expectations of collectors, the L’Aventure association is transforming and developing services such as vehicle restoration at its Sochaux and Aulnay workshops. It supplies Peugeot Classic and Citroën Classic spare parts and, since April, the spare parts of Néo Rétro subsequent to its takeover by the PSA Group. The catalogue currently contains over 14,000 parts.

L’Aventure Peugeot Citroën DS also boasts a broad range of merchandising.

Find out more on our website: www.laventurepeugeotcitroends.fr

LECLERE-Maison de ventes

Founded in 2006 by auctioneer Damien Leclère, LECLERE-Maison de Ventes is implanted in Paris and Marseille. Drouot’s shareholder, LECLERE-Maison de Ventes is a leading player of French art with 17 millions euros in 2016 for 7000 lots sold. Situated in the top 15 of the biggest French auctions houses, LECLERE-Maison de Ventes also how to stand out in 10 years as the first public auctions operator in province. Structured in twenty specialized departments : Contemporary art, Asia art, art deco, books and manuscripts, design, jewels, militaria, modern art, motorcars, old paintings, photos, provençal paintings, wines and spirit... The auction house proposes more than 50 catalogue sales by year to the French and foreign collectors.

Information: www.leclere-mdv.com